2018 William O. Douglas Award Dinner

Honoring:

Mike Farrell
William O. Douglas Award

Participant Media
Corporate Achievement Award

Skadden, Arps, Slate, Meagher & Flom LLP
Law Firm Pro Bono Award

Audrey Irmas
(Inaugural) Audrey Irmas Social Justice Impact Award

Special Musical Guest
Aloe Blacc

October 3, 2018 – The Beverly Hilton Hotel
9876 Wilshire Boulevard, Beverly Hills, CA 90210
About Public Counsel

PUBLIC COUNSEL IS...

Public Counsel is the nation's largest not-for-profit law firm specializing in delivering pro bono legal services. Founded in 1970, Public Counsel has been a beacon of hope and justice for those who have nowhere else to turn. Since its inception, we have recruited and trained more than 39,000 volunteers and delivered nearly half a billion dollars in free assistance. For over four decades, Public Counsel has been fighting for justice for abused and abandoned children, families living in poverty, homeless veterans, victims of domestic violence, defrauded consumers, the neglected elderly and weary refugees fleeing death threats and torture.

140+ attorneys, social workers and staff

5,400 pro bono partners from leading law firms, top universities and major corporations

30,000 people and nonprofits receiving legal help each year

Last year conducted impact litigation on behalf of over 12 million people
The William O. Douglas Award Dinner is an annual event attended by over 1,200 leaders from the business, legal, political, entertainment and philanthropic communities who gather together to support Public Counsel's work and to recognize individuals whose accomplishments have forever changed our nation and our world for the better.

**WHERE:**
The Beverly Hilton Hotel
9876 Wilshire Blvd., Beverly Hills, CA 90210

**WHEN:**
Wednesday, October 3, 2018
5:30 pm – Reception & Silent Auction; 7:00 pm Dinner & Program

**WHO:**
Past honorees and guests include Hillary Rodham Clinton, Elie Wiesel, President Bill Clinton, Dolores Huerta, Sen. Elizabeth Dole, John Legend, Barbra Streisand, Jane Lynch and others.
Mike Farrell – William O. Douglas Award

Known to millions as “B.J. Hunnicutt” of television’s historic “M*A*S*H” and from NBC-TV’s “Providence,” Mike Farrell is also the producer of Universal Pictures’ hit “Patch Adams” and the lesser known (but better) “Dominick and Eugene,” as well as a number of motion pictures for television. He recently appeared in “The Assassination of Gianni Versace” on FX and is periodically on stage in “Dr. Keeling’s Curve,” a one-man show about the pioneer in understanding climate change and global warming.

A human rights and social justice activist for over 45 years, Farrell is President of the Board of Death Penalty Focus, an abolition organization, Co-Chair Emeritus of the California Committee of Human Rights Watch, and spokesperson for Concern America, an international refugee aid and development organization. He also serves on the Advisory Board of the Military Religious Freedom Foundation, the Advisory Committee of the Muslim Public Affairs Council’s Hollywood Bureau and, occasionally, has been a Good Will Ambassador for the United Nations High Commissioner for Refugees. He has travelled the world on countless human rights missions. In the late 1980’s and early 90’s he travelled extensively throughout the Middle East exploring both opportunities for peace and medical programs for children, and he visited Somalia, Bosnia, Rwanda, Zaire and Tanzania on behalf of the UNHCR. In the late 90’s, with Human Rights Watch, he was part of a mission to the U.S./Mexico border areas investigating claims of abuse against the undocumented by U.S. Border Patrol agents. A life-long opponent of the death penalty and an advocate of prison reform, Farrell has visited prisons at home and abroad, has “seen too many death rows” and has been involved with death cases across the U.S. for over thirty five years. He is the author of two books: “Just Call Me Mike; a Journey to Actor and Activist,” and “Of Mule and Man.”

Participant Media – Corporate Achievement Award

Founded by Chairman Jeff Skoll and under the leadership of CEO David Linde, Participant Media combines the power of a good story well told with real world impact and awareness around today’s most vital issues.

As an industry content leader, Participant annually produces up to six narrative feature films, five documentary films, three episodic television series, and more than 40 hours of digital short form programming, through its digital subsidiary SoulPancake—all aimed at entertainment that inspires social awareness and engaging audiences to participate in positive social change.

Advanced through its content, in partnership with non-profits, corporations, civic and government leaders, policy makers and philanthropists, Participant Media’s social impact campaigns aim to move the needle on some of the most important issues of our time. Participant’s recent and upcoming releases such as America To Me, Green Book, The Price of Free, Roma, RBG and On the Basis of Sex, have generated and accelerated conversations about, and progress for, important social issues, including racial and educational inequalities, child labor, and the support for gender equality and women’s rights.
Skadden, Arps, Slate, Meagher & Flom LLP – Law Firm Pro Bono Award

Skadden, Arps, Slate, Meagher & Flom LLP’s dedication to pro bono work is a core aspect of the firm’s culture. Its founders believed not only in a lawyer’s social responsibility, but that we all benefit when the legal system is accessible to everyone. Those views continue to thrive at Skadden, where it has dedicated more than 1.5 million hours to pro bono over the last nine years alone. The firm gives billable hour credit for pro bono work, and its attorneys are involved in a wide variety of charitable endeavors. From day one, they encourage those at the firm to find a cause that sparks their interest and to match that interest to legal needs in our communities. Additionally, Skadden's Impact Project, launched in 2012, is a cutting-edge collaboration that combines Skadden’s experience with that of leading legal aid organizations, including Public Counsel, and in-house lawyers to achieve a critical pro bono mass. The first-of-its-kind initiative aims to make pro bono outreach more efficient by creating partnerships where each group can bring their unique skillset to the table. Skadden also regularly partners with its corporate clients around the globe on shared-value pro bono and community service work, both by engaging in joint legal services efforts and providing a range of administrative, logistical and program development support for their clients’ pro bono and charitable endeavors.

Audrey Irmas – (Inaugural) Audrey Irmas Social Justice Impact Award

Audrey Irmas, a Los Angeles based philanthropist and prominent art collector, is the Director Emeritus of the Audrey Irmas Foundation for Social Justice and The Audrey and Sydney Irmas Charitable Foundation. Along with her late husband, Sydney, Audrey has supported many organizations and causes throughout her lifetime. She has been a generous supporter of numerous Jewish causes, and a longtime donor to the Wilshire Boulevard Temple, which will soon be home to the Audrey Irmas Pavilion. A steadfast supporter of USC and the Gould School of Law for many decades, Audrey last year funded the school’s first named clinical law professorship, the Sydney M. and Audrey M. Irmas Endowed Clinical Professor. This gift expanded the USC Gould Immigration Clinic’s work and student participation in advocacy and representation of immigration clients. The Social Justice Foundation has also recently created the Audrey Irmas LGBTQ, Gender and Reproductive Justice Project at The ACLU of Southern California.

Audrey’s long-time philanthropic commitment to issues affecting Los Angeles’ women and children is well-known. In 1985, The Audrey and Sydney Irmas Charitable Foundation contributed funds to help form L.A. Family Housing, which creates housing for low-income families, as well as the Sydney M. Irmas Transitional Living Center in North Hollywood. Since 2016, The Social Justice Foundation has provided college scholarships to over ninety first generation college students through Heart Of Los Angeles. In 2016, Public Counsel announced the establishment of the Audrey Irmas Project for Women and Girls’ Rights, as the result of a very generous angel gift from the Audrey Irmas Foundation for Social Justice. Audrey’s philanthropic dollars have made a huge difference in the lives of so many.
With the release of his major-label debut Lift Your Spirit, Aloe Blacc moved and inspired audiences across the globe through his powerful fusion of soul, folk, R&B, and pop. Arriving in 2014, the Grammy Award-nominated album spanned from feel-good anthems like the platinum-selling single “The Man” to intensely charged tracks like Blacc’s acoustic version of “Wake Me Up”—the massive hit he sang and co-wrote for Swedish DJ Avicii, which topped the charts in more than 100 countries. Now at work on the follow-up to Lift Your Spirit, the L.A.-born rapper/singer/songwriter has expanded his emotional terrain to capture an even more personal element of the human experience. “My goal for this next album is to continue with the aspirational songs I’ve been writing for a while now, but add a dimension that’s more focused on love and relationships,” says Blacc. “My own relationship with my family and my wife is so important to me, and I want these songs to give people the opportunity to celebrate the love in their life.”

On his latest single “Brooklyn in the Summer,” Blacc offers an early glimpse into the new direction he’s taken in his thoughtfully crafted songwriting. Built on a brightly melodic sound that echoes his fresh-yet-timeless sensibilities, the storytelling-driven breakup ballad channels the sweet ache of nostalgia as Blacc delivers a deeply passionate vocal performance. “Summertime in Brooklyn is electric with all kinds of energy—it’s this magical time that’s full of music, kids running around the park, everybody hanging out in the street, the sun shining on your face,” says Blacc of the song’s inspiration. “So many good memories are made during those times, and there’s something extra-special about all that when you think of how winter can be so brutal.”

Raised on salsa, merengue, and cumbia, Blacc fell in love with hip-hop as a kid and started writing rap songs when he was nine. With his lyrics drawing influence from socially conscious artists like KRS-One, he put out his first hip-hop mixtape at age 17. Later developing a fierce admiration for such soul musicians as Donny Hathaway and Marvin Gaye, he also discovered an affinity for folk-rock singer/songwriters during his college years. “One of the most important factors in my transition from hip-hop to being a singer was listening to people like Joni Mitchell, James Taylor, Kris Kristofferson, and Cat Stevens,” Blacc says. “Their songs are full of emotion that’s expressed in strong lyrics, and that had a big impact on me.”

After inking a deal with indie label Stones Throw, Blacc released his solo debut Shine Through in 2006 and sophomore album Good Things in 2010. Boosted by the breakout success of “I Need a Dollar” (which was selected as the theme song to HBO’s How To Make it In America), Good Things reached gold status in countries around the world and paved the way for his signing to XIX Recordings/Interscope Records in 2012. Made in collaboration with groundbreaking producers like Pharrell Williams, Lift Your Spirit dropped on New Year’s Day in 2014, debuted at #4 on the Billboard 200 albums chart, and earned a Grammy Award nomination for Best R&B Album.

Looking back on his musical path so far, Blacc notes that landing a deal with XIX Recordings/Interscope prompted a major moment of reckoning, and led him to re-examine his artistic intentions. “When I signed a major-label contract, I recognized the power of having a larger audience, and I promised myself that I’d use my voice for social change,” he says. And in creating his upcoming album, Blacc has kept focused on making music meant to inspire a positive shift in mindset. “When things happening in the world seem so terrible and dark, it’s so easy to get stuck in all the negative,” he says. “But I try to do whatever I can to help people out of that. I want my music to be the light.”
Recent Past Honorees

Rev. James Lawson  Bryan Stevenson  Dolores Huerta  Hillary Clinton

Sen. Elizabeth Dole  Elie Wiesel  President Bill Clinton  Sen. Tammy Duckworth
A look back at PAST EVENTS
GUARDIAN OF JUSTICE ($100,000)
Public Counsel offers its deepest appreciation to the Guardians of Justice for their extraordinary commitment to supporting equal access to justice under law. Guardians of Justice receive prominent recognition in all aspects of the event including press and media communication, printed materials and during the awards program. This includes press releases, Dinner invitation and Tribute Journal, signage, live media during the dinner presentation and from the podium during the awards program. Dinner package includes two tables of ten with preeminent seating, a distinctive two-page platinum fold-out in the Tribute Journal.

SENTINEL OF JUSTICE ($75,000)
Sentinels of Justice receive prominent recognition in all aspects of the event including press and media communication, printed materials and during the awards program. This includes press releases, Dinner invitation and Tribute Journal, signage, live media during the dinner presentation and from the podium during the awards program. Dinner package includes two tables of ten with preeminent seating, a distinctive two-page platinum fold-out in the Tribute Journal.

MILLENNIUM FOUNDER ($50,000)
Name listed as a Millennium Founder in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Millennium Founder’s Circle, and a two-page spread with distinctive placement in the Tribute Journal.

FOUNDER ($35,000)
Name listed as a Founder in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Founder’s Circle, and one page with premium placement in the Tribute Journal.

UNDERWRITER ($25,000)
Name listed as an Underwriter in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Underwriter’s Circle, and one page with very special placement in the Tribute Journal.

BENEFACTOR ($15,000)
Name listed as a Benefactor in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Benefactor’s Circle, and one page with special placement in the Tribute Journal.

PARTNER ($10,000)
Name listed as a Partner in the invitation, one table of ten in the Partner’s Circle, and one page in the Tribute Journal.

PATRON ($7,500)
one table of ten in the Patron’s Circle and one page in the Tribute Journal.

COMMUNITY SPONSOR (LIMITED) ($5,000)
One table of ten and one page in the Tribute Journal.

FRIEND ($2,500)
Two tickets and a full-page in the Tribute Journal.
Tribute Journal OPPORTUNITIES

**BACK COVER** ($10,000)

**INSIDE FRONT COVER** ($7,500)

**INSIDE BACK COVER** ($5,000)

**GOLD PAGE** ($3,000)

**SAPPHIRE PAGE** ($2,000)

**FULL PAGE** ($1,000)

**HALF-PAGE** ($500)

**Tribute Journal Page Dimensions:**

Ad Deadline: September 14, 2018

High Res PDF artwork can be emailed to: efarrell@publiccounsel.org

For questions or additional information, please contact Erin Farrell at the above email or (213) 385-2977, ext. 141.
Thank you for your consideration

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