2016 William O. Douglas Award Dinner

Honoring:

Bryan Stevenson
William O. Douglas Award

Special Guest Presenter - Michael B. Jordan

Panda Restaurant Group, Inc.
Corporate Achievement Award

Sidley Austin LLP
Law Firm Pro Bono Award

Special Musical Guest
John Legend

“The opposite of poverty isn’t wealth. The opposite of poverty is justice.”
- Bryan Stevenson

June 30, 2016 – The Beverly Hilton Hotel
9876 Wilshire Boulevard, Beverly Hills, CA 90210
About Public Counsel

PUBLIC COUNSEL IS...
Public Counsel is the nation's largest not-for-profit law firm specializing in delivering pro bono legal services. Founded in 1970, Public Counsel has been a beacon of hope and justice for those who have nowhere else to turn. Since its inception, we have recruited and trained more than 39,000 volunteers and delivered nearly half a billion dollars in free assistance. For over four decades, Public Counsel has been fighting for justice for abused and abandoned children, families living in poverty, homeless veterans, victims of domestic violence, defrauded consumers, the neglected elderly and weary refugees fleeing death threats and torture.

120+ attorneys, social workers and staff

5,000 pro bono partners from leading law firms, top universities and major corporations

30,000 people and nonprofits receiving legal help each year
About THE EVENT

EVENT OVERVIEW
The William O. Douglas Award Dinner is an annual event attended by over 1,200 leaders from the business, legal, political, entertainment and philanthropic communities who gather together to support Public Counsel’s work and to recognize individuals whose accomplishments have forever changed our nation and our world for the better.

WHERE
The Beverly Hilton Hotel
9876 Wilshire Blvd., Beverly Hills, CA 90210

WHEN
Thursday, June 30, 2016
5:30 pm – Reception & Silent Auction; 7:00 pm Dinner & Program

WHO
Past honorees and guests include Hillary Rodham Clinton, Elie Wiesel, President Bill Clinton, Dolores Huerta, Sen. Elizabeth Dole, Barbra Streisand, Jane Lynch and many others.
Bryan Stevenson – William O. Douglas Award

Mr. Stevenson is a well-known public interest lawyer, social justice activist, founder of the Equal Justice Initiative in Alabama and clinical professor at New York University School of Law. He is the author of the critically acclaimed New York Times bestseller, “Just Mercy: A Story of Justice and Redemption.” In 2015, he was named by Time Magazine as one of the top 100 most influential people in the world. Recently, Bryan was named to Fortune’s 2016 World’s Greatest Leaders list. He has gained national acclaim for his work challenging bias against the poor and minorities in the criminal justice system.

Panda Restaurant Group, Inc. – Corporate Achievement Award

Panda Restaurant Group, the world leader in Asian dining experiences and parent company of Panda Inn, Panda Express and Hibachi-San, is dedicated to becoming a world leader in people development. Whether through sharing good food with guests or providing opportunities for professional and personal growth with associates, all are embraced in a genuine family environment that is uniquely Panda. Giving is one of Panda Restaurant Group’s core values. They strive to make a difference in the communities in which they operate by donating their time and resources to organizations that promote health and education among underserved children. Established in 1999, Panda Cares is the philanthropic arm of Panda Restaurant Group. Panda Cares is powered by their family of 27,000 associates in over 1,800 stores and 46 states.

Sidley Austin LLP – Law Firm Pro Bono Award

Sidley Austin’s attorneys and staff devote more than 100,000 hours to pro bono projects annually and play a vital role in people’s lives globally through death penalty appeals, political asylum matters, civil rights litigation and veterans benefits appeals. The firm is also dedicated to improving the livelihoods of the world’s poorest farmers and their communities. Sidley recognizes a profound responsibility to use the skills and experience of its lawyers to provide services to individuals and organizations that otherwise would be unable to afford legal representation.
John Legend – Special Musical Performance

Ten-time Grammy® Award winner, Oscar winner and Golden Globe winner, John Legend is a multi-talented artist whose distinctive voice and songwriting style have earned him legions of worldwide fans along with a string of Top 10 platinum-selling albums.

From a young age, Legend aspired to use his position in the entertainment industry as a platform for social change. In an essay competition Legend won at age 15, he wrote of his dream to become a star recording artist and to use his influence and resources to give back to his community. And that is exactly what he has done – throughout his career, Legend has committed his time, energy, and resources to social justice and equality. Legend believes that all children deserve a quality education, and with that, we will be closer to achieving equality. In 2007 Legend started the Show Me Campaign (showmecampaign.org), an organization committed to investing in solutions that have been proven to improve people’s lives and to give them the opportunities to survive, thrive and succeed. In 2014, Legend launched LRNG (innovate.lrng.org) a movement dedicated to inspiring innovation in the learning process to one that better reflects the world we live in today. Most recently, Legend launched #FREEAMERICA, a multi-year culture change campaign focused on ending mass incarceration. The purpose of #FREEAMERICA is to provide a cultural strategy to support the national movement aimed at ending mass incarceration.

Michael B. Jordan – Guest Presenter

Michael is presently developing a project based on Bryan Stevenson’s New York Time’s Best Selling book, “Just Mercy,” where he will produce and play the lead role.

Michael has starred in three of the most critically acclaimed television dramas of the past decade - HBO’s dramatic hit series "The Wire," NBC’s "Friday Night Lights" and NBC's "Parenthood." From there, Michael successfully took on his first major leading film role when he starred as 'Oscar Grant' in the critically acclaimed "Fruitvale Station" (dir: Ryan Coogler). The film is an account of Oscar's controversial slaying by police officers on a San Francisco train platform. This past year, Michael reunited with Ryan Coogler for the film “Creed”, starring alongside Sylvester Stallone and Tessa Thompson.

Michael will once again team with director Ryan Coogler for Marvel Studios’ "Black Panther," opposite Chadwick Boseman and Lupita Nyong'o, which will begin filming in early 2017. He is also currently developing a new version of "The Thomas Crown Affair" (MGM) which he will star in and also produce along with Joe and Anthony Russo (“Captain America: Civil War”).
A look back at PAST EVENTS
GUARDIAN OF JUSTICE ($100,000)
Public Counsel offers its deepest appreciation to the Guardians of Justice for their extraordinary commitment to supporting equal access to justice under law. Guardians of Justice receive prominent recognition in all aspects of the event including press and media communication, printed materials and during the awards program. This includes press releases, Dinner invitation and Tribute Journal, signage, live media during the dinner presentation and from the podium during the awards program. Dinner package includes two tables of ten with preeminent seating, a distinctive two-page platinum fold-out in the Tribute Journal.

SENTINEL OF JUSTICE ($75,000)
Sentinels of Justice receive prominent recognition in all aspects of the event including press and media communication, printed materials and during the awards program. This includes press releases, Dinner invitation and Tribute Journal, signage, live media during the dinner presentation and from the podium during the awards program. Dinner package includes two tables of ten with preeminent seating, and a distinctive two-page platinum fold-out in the Tribute Journal.

MILLENNIUM FOUNDER ($50,000)
Name listed as a Millennium Founder in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Millennium Founder’s Circle, and a two-page spread with distinctive placement in the Tribute Journal.

FOUNDER ($35,000)
Name listed as a Founder in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Founder’s Circle, and one page with premium placement in the Tribute Journal.

UNDERWRITER ($25,000)
Name listed as an Underwriter in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Underwriter’s Circle, and one page with very special placement in the Tribute Journal.

BENEFACCTOR ($15,000)
Name listed as a Benefactor in the invitation, in all press and media communication and in the media presentation during dinner. Includes one table of ten in the Benefactor’s Circle, and one page with special placement in the Tribute Journal.

PARTNER ($10,000)
Name listed as a Partner in the invitation, one table of ten in the Partner’s Circle, and one page in the Tribute Journal.

PATRON ($7,500)
One table of ten in the Patron’s Circle and one page in the Tribute Journal.

COMMUNITY SPONSOR (LIMITED) ($5,000)
One table of ten and one page in the Tribute Journal.

FRIEND ($2,500)
Two tickets and a full-page in the Tribute Journal.
Tribute Journal OPPORTUNITIES

BACK COVER ($10,000)

INSIDE FRONT COVER ($7,500)

INSIDE BACK COVER ($5,000)

GOLD PAGE ($3,000)

SAPPHIRE PAGE ($2,000)

FULL PAGE ($1,000)

HALF-PAGE ($500)

Tribute Journal Page Dimensions:

Ad Deadline: Monday, June 13, 2016

High Res PDF artwork can be emailed to:
efarrell@publiccounsel.org

For questions or additional information, please contact Erin Farrell at the above email or (213) 385-2977, ext. 141.
Thank you for your consideration

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